

KYIV MEDIA SCHOOL 2024/25 ANNUAL REPORT

Kyiv Media School is an initiative of the Media Development Foundation (MDF), which forms a new generation of media professionals in the face of rapid changes in the media landscape, combining ethical principles with advanced practical skills.

Our mission is to empower the next generation of Ukrainian media professionals by equipping them with practical skills, ethical standards, and innovative approaches necessary to lead in a transparent and modern media environment.

Currently, the media industry in Ukraine faces severe challenges, exacerbated by martial law and economic downturn following the ongoing Russian invasion of Ukraine. To contribute to a future thriving Ukrainian media landscape that upholds truth, combats disinformation, and strengthens democratic values, we have worked out our comprehensive, solution-oriented approach.

The KMS operates to overcome and mitigate the three most critical issues identified in the industry:

1. Funding and Managerial Crisis in the Media Industry
2. Local Talent Shortages
3. News Deserts and Disinformation Threats

The KMS strategic directions have been forged considering the research of Ukraine's media market conducted by the MDF research unit: [State of Local News in Ukraine](#), [News Deserts in Ukraine](#), [Financing Independent Media in Ukraine](#),

Our solution-oriented approach has focused on:

- Long-Term and Short-Term Programs Developing Critical Skills
- Master's Degree Programs for Local and National Media Professionals
- High-Value Certifications and Partnerships with Leading Institutions
- Developing a Media Community
- Collaborative Thematic Courses
- Modern Management Strategies for Executives

To address the issues of underfunding, talent shortage, and inaccurate/ insufficient reporting, we design market-driven curricula stemming from the nowadays newsrooms' practices, engaging leading media professionals as trainers and providing students with scholarships, internships and tailored mentorship to allow them apply enhanced skills right at the newsrooms rather than in theory.

As the KMS programs are currently free of charge and imply vigorous open call selection.

KEY NUMBERS*

13 MONTHS

since the fully-fledged launch of the KMS

1178

applications of prospective students received

155

leading media professionals from Ukraine and abroad engaged as key speakers, sharing practical insights and their organisations' knowledge

40

members of a wider community encompassing alumni, partners, stakeholders, and leading course trainers, attended KMS community building events (Mediana)

9

short-term and long-term educational programs developed from scratch and successfully conducted

113

final projects were published and/ or implemented directly at reputable media outlets in Ukraine

294

learning sessions were organized both offline and online for those enrolled

9

ready-to-use syllabuses and

2

omprehensive study books were designed

168

alumni that are already applying their enhanced skills in the industry

458,077 USD

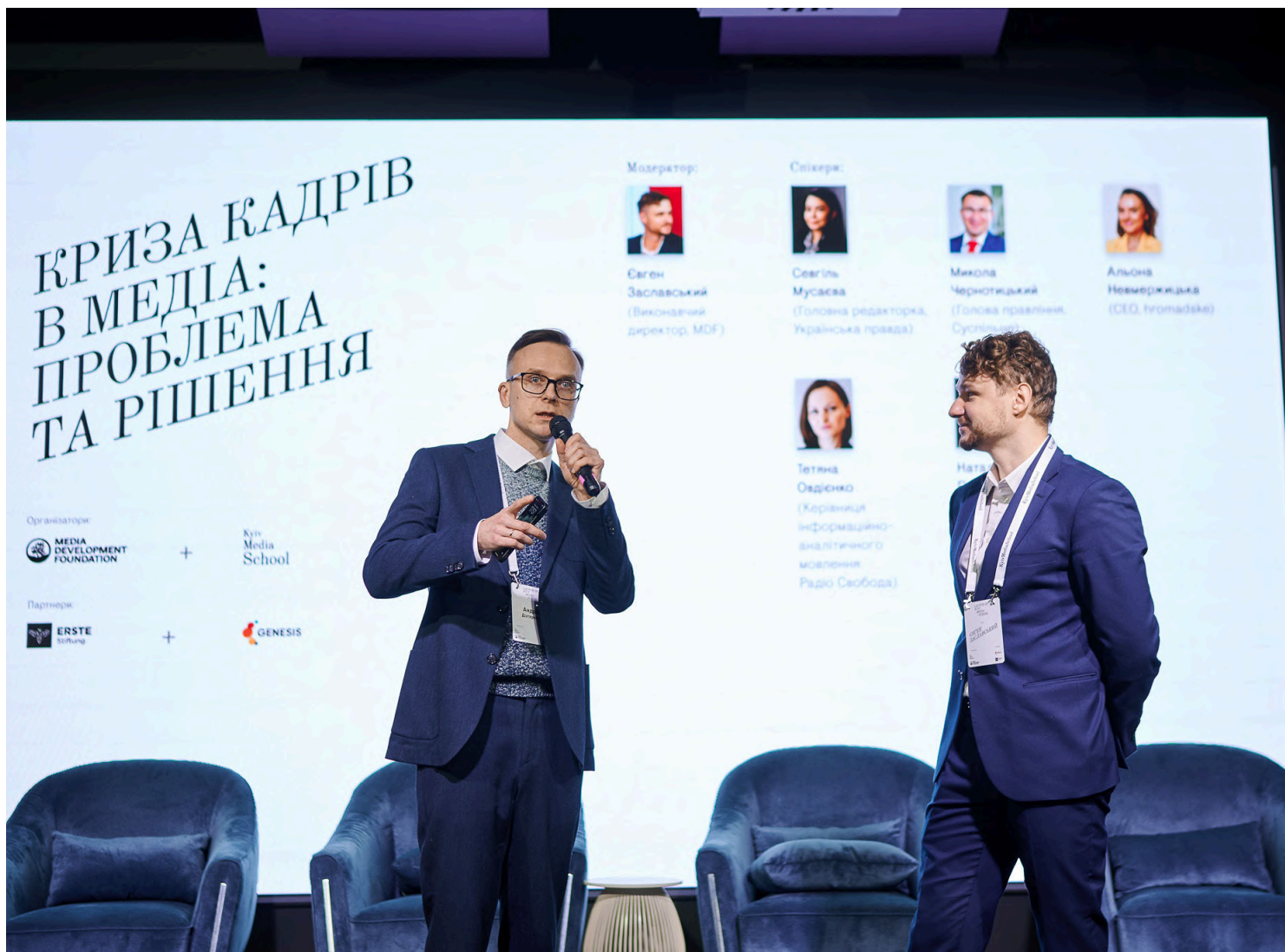
of partner and donor funding received

*from the KMS launch in February 2024 until March 2025

LAUNCH OF KYIV MEDIA SCHOOL

The launch of the Kyiv Media School officially took place on February 9, 2024, marking a key milestone in the development of journalism in Ukraine. Organized with the support of the ERSTE Foundation, the event gathered over 70 attendees, including leaders from Ukraine's media landscape. It served not only as the school's formal introduction but also as a platform for dialogue and collaboration within the industry. The event was thoughtfully designed to spark conversation on pressing issues, featuring, for instance, a hot-topic panel discussion titled "The Media Personnel Crisis: Problem and Solution."





The panel brought together an impressive lineup of experts including Sevgil Musayeva (editor-in-chief of Ukrainska Pravda), Mykola Chernotytskyi (Chairman of the National Public Broadcasting Company of Ukraine Suspilne), and Alyona Nevmerzhytska (CEO of Hromadske), among others. The discussion underscored the urgency of investing in journalistic education and reflected the mission of KMS as a long-term solution to sectoral challenges.

The event's success was not only evident in its attendance and the caliber of discussion but also in the diversity of participating organizations — **66 in total**. Feedback collected afterward indicated strong enthusiasm, with participants expressing appreciation for the thoughtful organization and expressing interest in future KMS offerings. This launch event set a dynamic tone for the school's role in reshaping journalism in Ukraine and solidified its position as a central hub for professional media development.

A major success in the early phase of the launch was the high-quality implementation of three pilot educational programs: Media Growth (9 months), Trauma Journalism (3 months), and Solutions Journalism (2 months). These courses received around 460 applications combined, reflecting strong demand and relevance. Each course was carefully curated with expert guidance — focusing respectively on business transformation, trauma-informed reporting, and solutions-based storytelling. The hybrid format of online and offline learning ensured accessibility while maintaining depth and interactivity in instruction.

ORGANIZATIONAL AND BRAND DEVELOPMENT

The KMS made substantial strides in brand development as part of its launch phase, with a focus on creating a distinct and professional identity. A top-tier design studio specializing in visual and verbal brand communication, [CREVV](#), developed a comprehensive brand book that established the foundation for all KMS branding elements — ranging from digital interfaces and educational materials to physical installations. This foundational work ensured a cohesive visual identity, aligning the school's image with its mission to deliver high-quality, forward-thinking journalism education.





Building on the brand identity, KMS launched an official bilingual website (Ukrainian and English) to provide information and updates about its courses, activities, and mission. Complementary to the website, active social media pages were created on [Facebook](#), [Instagram](#), and [LinkedIn](#), helping amplify the school's presence and interact with its growing audience. Later, a dedicated newsletter highlighting important updates was introduced to those shaping the community and target audiences.

KyivMediaSchool

Друзі, привіт!

У Kyiv Media School початок квітня став часом великих фіналів і нових стартів! 🎉

Ми відзначили випускний одразу **3 курсів** — «Аналітика та дистрибуція для медіа», Media Growth та «Новинна журналістика».

Усього курси успішно завершили **60 учасників і учасниць**, які презентували власні проєкти та вже впроваджують зміни у своїх редакціях. А ще ми провели практичний воркшоп у «Школі журналістських розслідувань» і стартували новий модуль.

Зібрали для вас головні події та досягнення нашої спільноти за останній час — гортайте нижче! 📄

KMS also paid close attention to the student experience by designing and producing branded merchandise, enhancing the sense of community and belonging. In partnership with [FINCH](#), a well-known design brand, KMS created exclusive T-shirts and tote bags featuring the school's aesthetic. The first production runs included 200 T-shirts and 100 shoppers. These items not only reinforced the KMS identity but also served as memorable gifts for course participants and leads, helping to build a recognizable and cohesive student culture.



KMS PROGRAMS

MEDIA GROWTH

Course lead: Yulia Salizhenko	
21 participants completed	73 learning sessions
17 transformational final projects presented	17 media practitioners engaged as trainers

More on the course program and its modules you can find [on the KMS website](#).

The Media Growth course, led by Yulia Salizhenko, creative director of Platfor.ma, marked a significant milestone in fostering a new generation of media professionals. Spanning nine months, the program brought together 21 dedicated participants who successfully completed the intensive learning journey. With a strong emphasis on practical knowledge and real-world insights, the course featured an impressive 73 learning sessions, offering participants a deep dive into contemporary media practices, strategies for growth, and innovative storytelling techniques.

A key strength of the course was its collaborative and expert-driven structure. Seventeen leading media practitioners (from organisations like the UCU Business School, MacPaw, Ukrainska Pravda, Genesis, and some more) were engaged as trainers, each contributing their unique expertise and experience to enrich the learning process. This diversity of voices not only provided participants with a well-rounded perspective on the media landscape but also helped forge meaningful professional connections. As a result, the Media Growth course stands out as a dynamic and impactful initiative that has empowered emerging media talent with the tools, skills, and confidence needed to thrive in a fast-evolving industry.

Highlights:

As part of the Media Growth course, we partnered with [Genesis](#), [AMO](#), [Myroniuk Consulting](#), [Pro.mova](#), and [Yes&Design](#). This strengthened the course, as these organizations have provided us with powerful pro bono speakers or reduced the cost of paying for the lecture of top speakers on a partnership basis.

To ensure fruitful knowledge sharing and community building, we held a 2-day offline meeting of the Media Growth Course participants on April 4-5, 2024, and also accommodated an in-person final fellow meeting on April 13, 2025, where participants presented the projects implemented in their media as part of the studying.



What our students and key speakers say



“The aim of the course was to familiarize participants not just with media enterprises experience but to widen their horizons to include that of businesses, product management; meaning, to gather best practices from different spheres”,

— Yuliia Salizhenko, Course Lead and Creative Director of Platfor.ma.



“The primary value of Media Growth lies in its ability to organise existing knowledge while introducing new insights across diverse fields, including critical and strategic thinking, communications, behavioral sciences, product management, and finance”,

— Tetiana Ovdiienko, Chief Editor of Information and Analytical Broadcasting at Radio Svoboda, a Media Growth student.



“The Course exceeds all expectations thanks to top-notch lecturers and speakers. Getting knowledge from people who also teach at leading business schools is worth a lot”,

— Oleksandr Strel'nykov, Chief Editor at AIN.UA, a Media Growth student.

TRAUMA JOURNALISM

Course lead: Oksana Rasulova

17 final projects presented

22 participants completed

7 learning sessions + 1 month of mentorship

11 media practitioners engaged as trainers

More on the course program and its modules you can find [on the KMS website](#).

The Trauma Journalism course, led by Oksana Rasulova (the Media Initiative for Human Rights), was a powerful three-month learning experience designed to equip media professionals with the skills to report on trauma with sensitivity and integrity. With 22 participants completing the program, the course combined seven intensive learning sessions with a dedicated month of one-on-one mentorship, allowing for both foundational learning and personalized guidance. Supported by 11 experienced media practitioners serving as

trainers (from the Kyiv Independent, the Dart Center, the Behavior Academy, etc), the program culminated in the presentation of 17 thoughtful and impactful final projects, highlighting the participants' growth and deepened understanding of trauma-informed journalism.

Highlights:

The course implied 1 month of tailored mentorship, during which 17 participants created and enhanced their trauma-informed stories.

The MDF has also developed a [guide on approaching such journalism](#) for free use by a wider audience.

What our students and key speakers say



“I didn’t expect that we would manage to build a dedicated community so truly successfully. I was impressed not only with how the curriculum changed the participants’ approach to trauma journalism but also how the heroes of their articles felt warmth, caring, consideration, and entrust to them their stories. It was the best indicator that the program was a success”,

— Oksana Rasulova, Course Lead, Senior Reporter.



SOLUTIONS JOURNALISM I

Course lead: <u>Anastasiia Rudenko</u>	
19 participants completed	19 learning sessions
7 media practitioners engaged as trainers	

More on the course program and its modules you can find [on the KMS website](#).

Solutions Journalism I, led by Anastasiia Rudenko—certified trainer of the Solutions Journalism Network and chief editor of Rubryka—was an intensive two-month course that empowered journalists to shift their focus from problems to evidence-based responses. With 19 participants successfully completing the program, the course delivered 19 engaging learning sessions that combined theory with practical application. Seven experienced media practitioners from Rubryka served as trainers, offering participants valuable insights into real-world examples of solutions journalism. The course stands out for equipping emerging reporters with the tools to produce more constructive, impactful stories that inspire change and deepen audience engagement.

Highlights:

On March 29–30, 2024, a two-day in-person workshop was arranged for participants, featuring topics like solutions journalism for Ukraine’s post-war recovery and ecological journalism. An offline final fellow meeting allowed students to present their content pieces and articles.





“The course aimed to create a community of changemakers who would approach their journalistic work in a solution-oriented way and motivate their audiences to push those changes... Frankly, including all the tangible skill sets needed for a day-to-day work in a curriculum was a challenge, however, we seem to have worked out all the practical cases. The feedback of the participants throughout the program and their motivation was our fuel and reward. I’m sure we’ll stay in touch with the students”,

— Anastasiia Rudenko, Course Lead and Chief Editor at Rubryka.

LOCAL NEWS FUNDAMENTALS

Course lead: <u>Angelina Kariakina</u>	
65 learning sessions	40 individual mentorship hours
20 participants completed	20 final projects presented
48 media practitioners engaged as trainers	

Local News Fundamentals, led by Angelina Kariakina—Head of the Board at Suspilne (2024) and co-founder of the Public Interest Journalism Lab—was a comprehensive nine-month course designed to strengthen local journalism in Ukraine. With 20 participants completing the program, the course featured 65 in-depth learning sessions, 40 hours of individual mentorship, and hands-on support from 48 experienced media practitioners. A major achievement was the development and successful implementation of 20 transformative editorial and managerial projects in local newsrooms across the country, demonstrating the program’s lasting impact on the quality, sustainability, and public service orientation of regional media.

More on the course program and its modules you can find [on the KMS website](#).

Highlights:

While the opening event on August 29-30, 2024, accommodated valuable discussions on the Law of Media of Ukraine, sensitive and trauma journalism, the decentralization and development of local newsrooms engaging professionals from the CJE and CEDEM, the two-day mid-course gathering provided a valuable practical workshop on digital security at newsrooms (by the Digital Security Lab Ukraine) and offered a much-needed panel discussion on journalists' contribution to justice while documenting alleged war crimes in Ukraine. The latter assembled panellists from the IRPD (Liudmyla Pankratova) who presented guidelines on documenting crimes developed in partnership with UNESCO, human rights defenders (Serhii Movchan) from the Ukrainian Helsinki Human Rights Union, and journalists working in an international environment (Natalia Humeniuk, Angelina Kariakina, the Public Interest Journalism Lab). The offline meeting also allowed for the first in-person session with course mentors, paving the way for more fruitful future work.



What our students and key speakers say



“A course on local journalism is crucial nowadays since we are living through unprecedented challenges... The work of Ukrainian local, regional, and hyperlocal media is valuable for both national media, national audiences, and global audiences”,

— Angelina Kariakina, Adviser to the Head of Board at Suspilne, Course Curator at the KMS.



“The course is more than just studying. In times of war, the suspension of independent media, and attacks on journalism as a profession, the program is also the way to perform resistance. And that’s what gives us hope”,

— Svitlana Novikova (Ridnyi Krai) on Local News Fundamentals.



“Studying at the Kyiv Media School gave me more than just knowledge — it gave me a sense of community with strong independent journalism values”,

— Olha Danyliuk (VLN Media), a Local News Fundamentals student.

SOLUTIONS JOURNALISM II

Course lead: Yuliana Skibitska

25 learning sessions

12 media practitioners engaged as trainers

20 participants completed

24 pieces of media content presented and published

More on the course program and its modules you can find [on the KMS website](#).

Over the span of three months, the Solutions Journalism II course, led by Yuliana Skibitska, delivered a dynamic and impactful learning experience. Through 25 intensive sessions, 20 dedicated participants engaged with 12 top-tier media practitioners who shared their expertise and guided the cohort in refining their journalistic craft. The course not only deepened participants’ understanding of solutions-focused reporting but also culminated in

tangible professional achievements: 24 original pieces of media content were produced and published across respected Ukrainian outlets such as AIN.UA, Texty.org.ua, Gwara Media, Rayon.in.ua, and local platforms like the Bucha city portal. This impressive output reflects both the course's practical orientation and its success in fostering high-quality, real-world journalism.

Highlights:

The KMS hosted two one-day events, an opening and closing ceremony respectively, throughout the program. The opening event on November 11, 2024, at the Kyiv Media Hub accommodated a curated networking session with a brainstorm on the core challenges of solutions journalism (together with Anton Semyzhenko and Hanna Mamonova) alongside the panel discussion on what journalism can and cannot do in terms of tangible impact. The closing event held at the same venue allowed the participants to present their individual projects and exchange ideas.



What our students and key speakers say



“One of the course’s prime aims was to build a community for knowledge sharing and strengthen the participants’ professional connections, not just skills. I think we managed to achieve it”,

— Yuliana Skibitska, Course Lead and MDF Mentor.



“There were so many practice-driven cases that I used certain techniques from every lecture in my current work. The course gave me not just knowledge but confidence in my performance as a journalist. I am already up to taking on new non-standard tasks and offering new formats to editors. Upon the completion of the program one gets not just a certificate but the scope of knowledge and inner confidence”,
— Iryna Zhdaniuk (ITC) on Solutions Journalism II.

INVESTIGATIVE REPORTING

Course lead: <u>Oleksandr Voloshyn</u>	
37 learning sessions	20 hours of group mentorship sessions
24 media practitioners engaged as trainers	23 participants completed
4 collaborative investigations	

More on the course program and its modules you can find [on the KMS website](#).

Over a period of three months, the Investigative Reporting Course led by Oleksandr Voloshyn offered a comprehensive and hands-on training experience designed to strengthen investigative journalism skills. Across 37 in-depth learning sessions and 20 hours of focused group mentorship, 23 committed participants worked closely with 24 experienced media practitioners who served as trainers and mentors. The course emphasized practical collaboration and critical thinking, culminating in the production of four in-depth investigative pieces. Participants’ collaborative investigations were published by prominent outlets such as Radio Svoboda and Channel 24, showcasing the participants' ability to apply their learning to produce impactful, high-quality journalism.

Highlights:

The opening event on August 16, 2024, offered the selected participants a number of professional panels and, first and foremost, the chance to establish contacts with government officials (through the discussion between investigative journalists, Roman Maselko from the High Council of Justice, and Victor Pavluschik from the National Agency on Corruption Prevention). The three-day in-person training in October engaged key industry speakers such as Oleksandra Hubytska, Oleksii Nabozhnyak, Veronika Kreidenkova, Nazar Tuziak, and Maryna Ansiforova.



The participants created collaborative investigations, one of which (published on Radio Liberty and concerned Russian child military camps) was featured by the Ukrainian government in its UNITED24 initiative.

What our students and key speakers say



“This country needs investigative journalists immensely.. They help control governors, spot crimes and, in the long term, change society... With the KMS course, I can offer a unique blend of different investigative organisations’ and newsrooms’ toolkits and experiences”,

— Oleksandr Voloshyn, Former Operations Manager at Slidstvo.info, Course Curator at the KMS.



“As a journalist, I stopped being afraid of working with lawsuits and investigating law decisions thanks to the KMS”,

— Yuliana Topolnyk (Suspilne Zaporizhia) on Investigative reporting.



“During the course, I really learnt programming and how to get the necessary info from databases; I already used it to present the final project”,

— Maryan Chupak (Channel 24), a student of Investigative Reporting.

FUNDAMENTALS OF NEWS REPORTING

Course lead: Yuliana Skibitska	
38 learning sessions	22 media practitioners engaged as trainers
20 participants completed	17 projects presented

More on the course program and its modules you can find [on the KMS website](#).

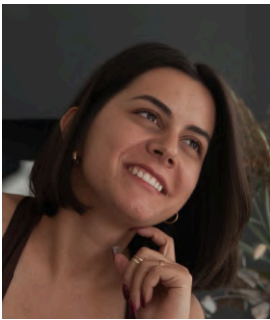
Over the course of six months, the Fundamentals of News Reporting course, led by Yuliana Skibitska, provided a solid foundation in essential journalistic practices through 38 engaging learning sessions. With the guidance of 22 seasoned media practitioners, 20 participants successfully completed the program, gaining both theoretical knowledge and practical experience. The course emphasized creativity and real-world application, resulting in the development and presentation of impactful projects—such as the launch of a new rubric at Curk and an innovative short video content series at Espresso TV. These achievements reflect the course’s strong emphasis on practical skill-building and its success in preparing participants to contribute meaningfully to the evolving media landscape.

Highlights:

The course accommodated two in-person sessions (launch and final fellow meeting), allowing participants to present their content projects.



What our students and key speakers say



“Throughout the program we would write, edit, and re-write a lot, and also learn how to promote ourselves as reputable journalists. We talked about growth, burnout, and how not to lose oneself as a professional. Fulfilled lots of hometasks. We would listen, sometimes eyes wide open, with sincere interest, develop our projects, take initiative and responsibility... But the most valuable was the feeling that we, as professionals, are united; we are a part of the community staying strong together”,
— Lilia Pomerniuk, a student of Fundamentals of News Reporting, Journalist at Rayon.Business.



“The developed capstone projects are a quality contribution to what the participants’ respective media outlets do. Another important task for the course was to build a community that would stay connected in the future”,
— Yuliana Skibitska, Course Lead and MDF Mentor.

DISTRIBUTION AND ANALYTICS FOR MEDIA

Course lead: <u>Andrii Boborykin, Denys Zelenov</u>	
36 learning sessions	24 participants completed
14 media practitioners engaged as trainers	

More on the course program and its modules you can find [on the KMS website](#).

Spanning six months, the Distribution and Analytics for Media course—co-led by Andrii Boborykin, CEO of Ukrainska Pravda, and Denys Zelenov, Head of Digital at Channel 24—offered participants a deep dive into the strategic side of modern journalism. Through 36 comprehensive learning sessions, 24 participants explored key aspects of audience growth, content optimization, and digital performance. Guided by 14 leading media professionals, including top digital editors, SMM managers, and SEO specialists, the course equipped participants with practical tools and insights to enhance media reach and engagement. Its successful completion marks a significant step toward building data-savvy media professionals ready to thrive in the digital ecosystem.

Highlights:

The course appeared to be a one-of-a-kind educational product, introducing in-depth sessions on each of the tech tools and platforms currently utilized by modern newsrooms. It hosted two events, allowing for productive network building.

What our students and key speakers say



“High level of the participants constantly reminded us of the high demands and requirements we set for our lecturers and speakers. The best indicators of success are the capstone projects of our alumni — meaningful and strategic. Each of them is a contribution to the future of the media market in Ukraine”,

— Denys Zelenov, Course Lead and Head of Digital at Channel 24.



“I joined the course to enhance the development strategy of Bazilik.media, with an emphasis on SEO optimization, traffic growth, and launching a new video format within our news feed on social media. Together with the team, we managed to implement what was planned, and can already boast about some results... For me the program was valuable thanks to the up-to-date insights from practitioners... Having an open platform where one can engage in discussions in a format ‘practitioners to practitioners’ is a rare opportunity nowadays”,

— Victor Dyachenko, Ex-Chief Editor at Bazilik.media, a Distribution and Analytics for Media student.

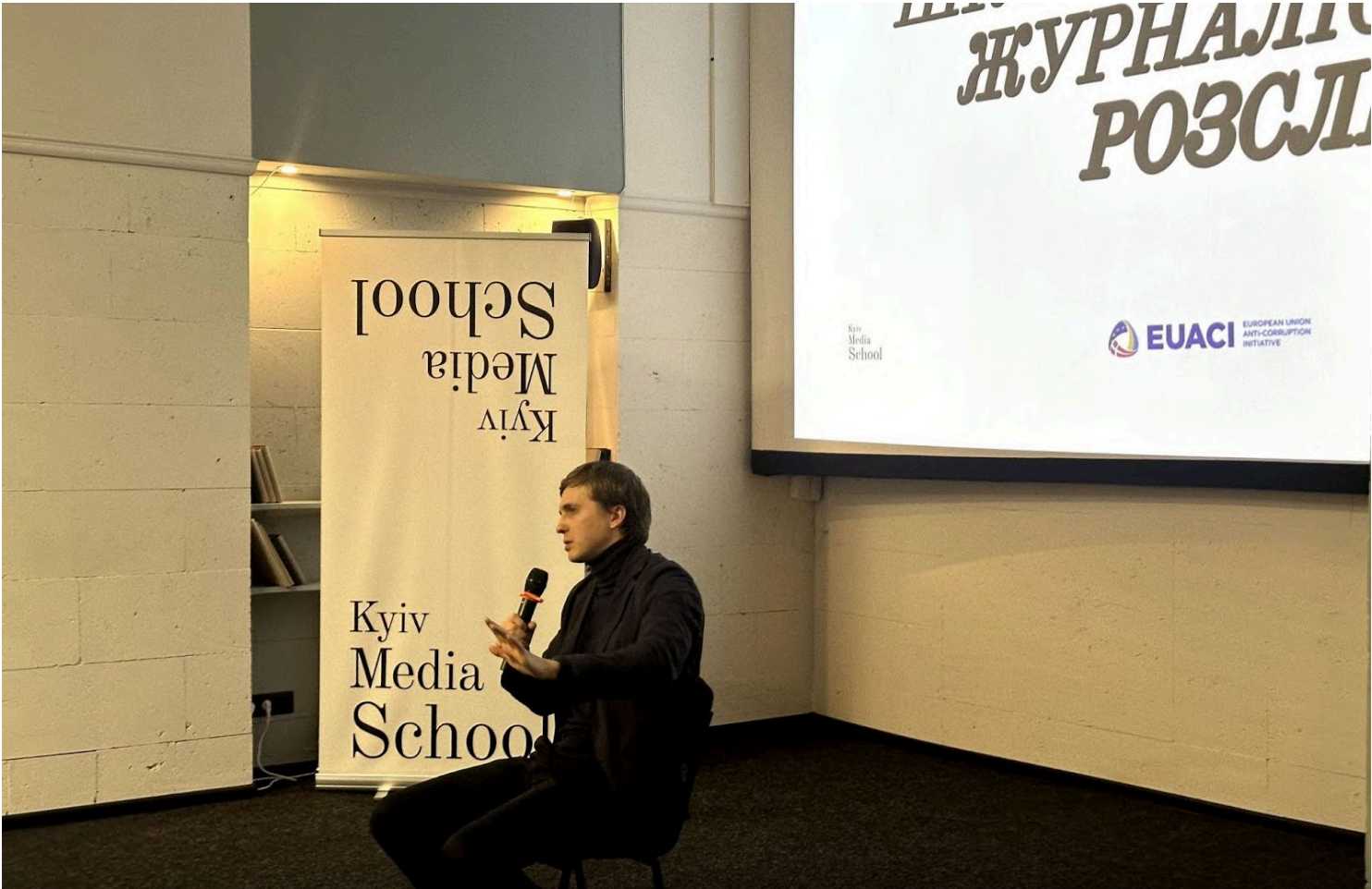


SCHOOL OF INVESTIGATIVE JOURNALISM IN REGIONS – Ongoing

Course lead: Mykhailo Tkach	
50+ online and offline learning sessions	35 participants enrolled
14 media practitioners engaged as trainers	

Led by Mykhailo Tkach, head of investigations at Ukrainska Pravda, the school aims to empower regional media as vital instruments for oversight and transparency in Ukraine's recovery process. Running from November 22, 2024, to July 20, 2025, the course comprises five comprehensive modules covering the fundamentals of investigative journalism, advanced techniques, regional corruption investigations, transparency monitoring in reconstruction efforts, and impactful storytelling. Participants engage in 10 sector-specific workshops addressing high-risk areas like energy, healthcare, and local governance, alongside 10 closed monthly sessions focusing on digital tools, cybersecurity, OSINT, and collaborative investigations.

Beyond academic instruction, the program provides personalized mentorship from seasoned anti-corruption experts, guiding participants through topic selection, data analysis, and legal considerations. Each participant undertaking a capstone project receives financial support (KMS stipends) to execute and publish their investigation.



Highlights:

The curriculum is enriched with four in-person events: an opening session, a mid-term intensive, a graduation ceremony showcasing investigative outcomes, and a national conference for regional investigative journalists.

Additionally, the program implies regranting aiming to support Ukrainian investigative media outlets in times of crisis through an open call for small and mid-scale projects.

More on the course program and its modules you can find [on the KMS website](#).

GUIDELINES AND LEARNING MATERIALS

During the 2024/25 period, the KMS has developed 2 comprehensive documents to be utilized in future learning. A [46-page guideline handbook for solutions journalism](#) contains the most crucial notes, remarks, and reading lists shared by the course speakers — it also introduces the core ideas behind each course session encompassing 4 modules. A [17-page toolkit for investigative reporting](#) focuses on handy instruments used by journalists to gather and analyse data: from advanced techniques of search through Google to basic programming and leveraging YouControl. As well as the course, it targets specifically those entering the profession or switching to investigative journalism after working in other media roles.

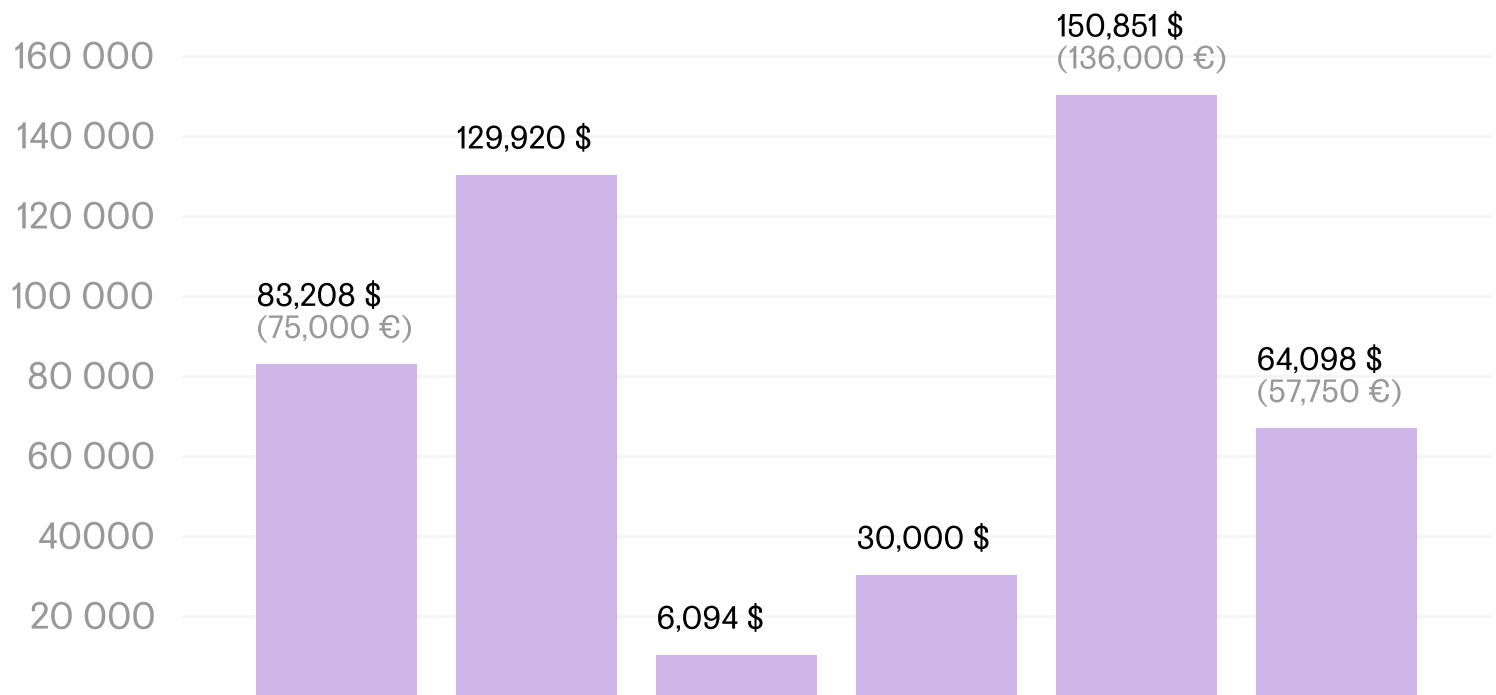
Both documents will be released for those enrolled in past and future programs at the KMS. The two of them will help the KMS to enhance its curriculums and spread knowledge further, serving as ready-to-use learning support materials.

Additionally, each of the courses' online sessions were recorded and shared with participants, allowing the KMS team to also reflect upon the curriculum and enhance it for future cohorts.



FINANCIAL REPORT

BY DONORS



83,208 USD (75,000 EUR) – The launch of the Kyiv Media School and three piloting programs, a long-term course Media Growth, and short-term Solutions Journalism and Trauma Journalism, with the support of ERSTE Foundation.

129,920 USD – Two short-term courses (Solutions Journalism II, Investigative Reporting) and one long-term program (Local News Fundamentals) plus fellowships for students and a short-term program on risk management plans, delivered in partnership with UNESCO Ukraine and with the support of the Embassy of Japan in Ukraine.

6,094 USD – MDF co-financing for the above-mentioned program.

30,000 USD – For organizational development from Genesis, encompassing staff salaries and operational support.

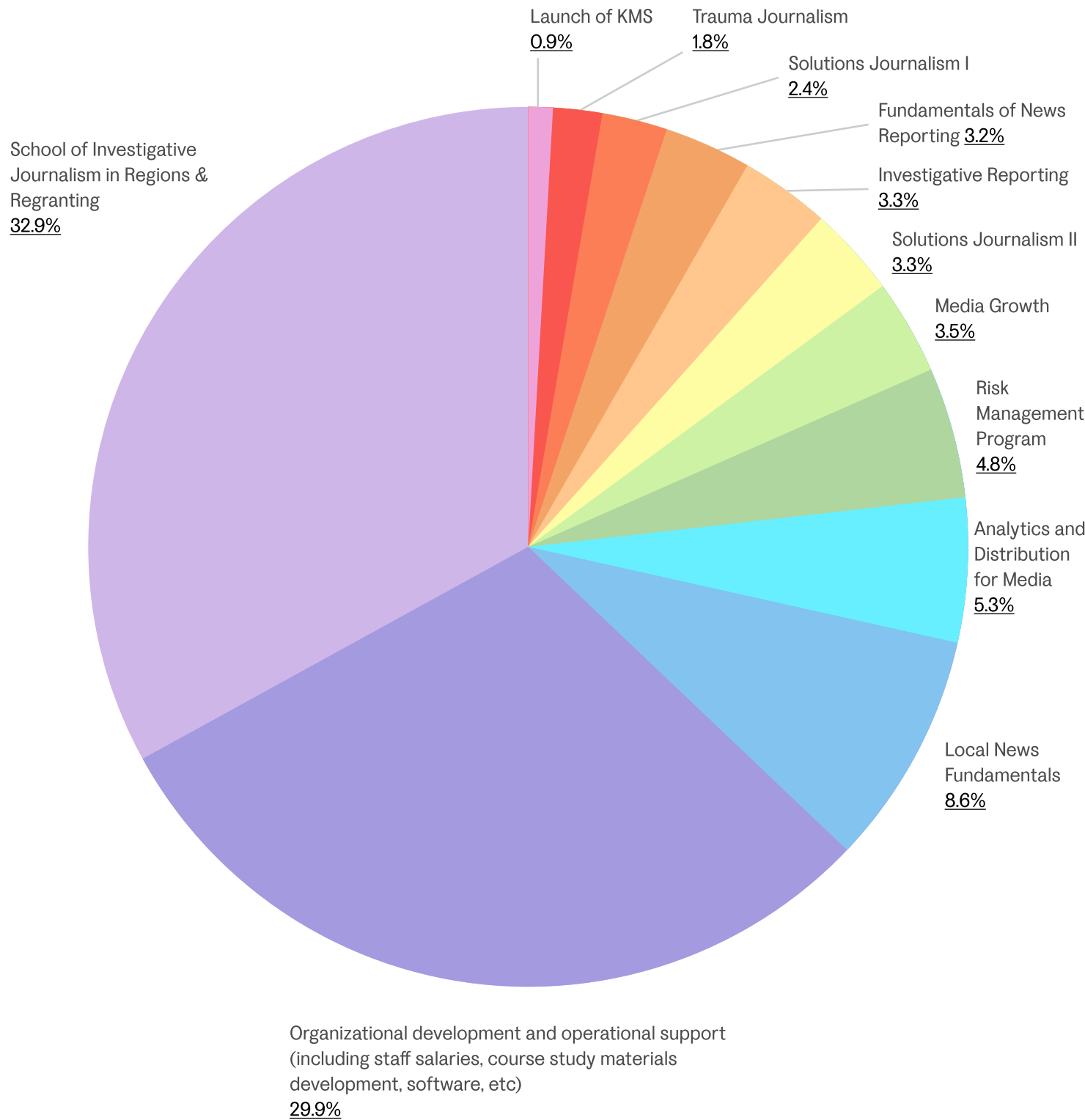
150,851 USD (136,000 EUR) – School of Investigative Journalism in Regions implying mentorship and fellowships for 35 students plus small-scale regranting for Ukrainian investigative media outlets, launched with the support of EUACI in Ukraine.

64,098 USD (57,750 EUR) – The Fundamentals of News Reporting and Analytics and Distribution for Media, both long-term, were launched with the support of ERSTE Foundation.

458,077 USD OF PARTNER AND DONOR FUNDING RECEIVED*

*As of now, the KMS operates within the NGO Media Development Foundation and does not conduct any commercial, for-profit activities, meaning that the KMS courses are competitive and free of charge.

BY PROGRAMS



<u>Category</u>	<u>Amount (USD)</u>	<u>% of Total</u>
Media Growth	16,055	<u>3.5%</u>
Trauma Journalism	8,390	<u>1.8%</u>
Solutions Journalism I	11,130	<u>2.4%</u>
Launch of KMS	3,940	<u>0.9%</u>
Fundamentals of News Reporting	14,657	<u>3.2%</u>
Analytics and Distribution for Media	24,147	<u>5.3%</u>
School of Investigative Journalism in Regions & Regranting	150,851	<u>32.9%</u>
Local News Fundamentals	39,300	<u>8.6%</u>
Investigative Reporting	15,290	<u>3.3%</u>
Solutions Journalism II	15,290	<u>3.3%</u>
Risk Management Program	22,050	<u>4.8%</u>
Organizational development and operational support (including staff salaries, course study materials development, software, etc)	136,977	<u>29.9%</u>

CONTACT US

General inquiries

hello@kyivmediaschool.com

Office

Kyiv, str. Maydan Nezalezhnosti, 2

Social networks

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